

# SHIFT 2020

## Strategic Highway Investment Formula for Tomorrow

SHIFT is a collaborative, data-driven process to help prioritize transportation projects and create a more balanced State Highway Plan. The SHIFT formula, which uses quantitative data as well as input from state and local transportation leaders, focuses on these factors:



Safety



Asset Management



Congestion



Economic Growth



Benefit/  
Cost

### A Successful Start (SHIFT 2018)

Prior to SHIFT, the State Highway Plan had been overprogrammed for many years. Funds were available to pay for only 10 percent of the projects promised with state funds in the 2016 Highway Plan.

The inaugural SHIFT prioritization process significantly reduced overprogramming of the 2018 Highway Plan. Nearly 80 percent of projects in the 2018 Highway Plan were SHIFT priorities.

### Tuning the Engine for SHIFT 2020

To improve the process for SHIFT 2020, transportation planning and engineering experts with KYTC, the MPOs, and ADDs are working to improve measurements and drive more accurate results.

### Inviting Input

KYTC is also seeking additional input from an advisory group that includes representatives of the General Assembly, Kentucky League of Cities, Kentucky Association of Counties and Kentucky Judge-Executives Association.

### Getting to the Finish Line

We're at the beginning of a process that will culminate in the enactment of a new 2020 State Highway Plan. Here's the schedule for getting to the finish.

- **Fall 2018**  
Refining SHIFT 2020 (Work Group Meetings and Advisory Group Consultation)
- **Winter 2018–19**  
Sponsoring Projects for SHIFT scoring (Districts, ADDs, MPOs)
- **Spring 2019**  
Data Verification and Scoring (KYTC)
- **Early Summer 2019**  
Statewide Priorities Identified (KYTC)
- **Late Summer 2019**  
Regional Priorities Set (Local Boost)
- **Fall 2019**  
State Highway Plan Development (KYTC)
- **Winter 2019–20**  
Governor Recommends State Highway Plan
- **Spring 2020**  
Enacted State Highway Plan